

Message Text

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R 152103 Z JUN 73

FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

UNCLAS STATE 117196

E. O. 11652: N/ A

TAGS: BEXP, EGEN, IR

SUBJ: CCP FOR IRAN

JOINT STATE/ COMMERCE MESSAGE

1. DRAFT OF COUNTRY COMMERCIAL PROGRAM FOR IRAN (CCP)
WHICH TOM WELCH OF USDOC HAND CARRYING TO TEHRAN FOR
REVIEW WITH EMBASSY, REPRESENTS COMBINED VIEW OF STATE
AND COMMERCE OF PRIORITY GOALS OF U. S. COMMERCIAL POLICY
IN IRAN IN NEXT FISCAL YEAR AND ACTIONS WE JUDGE REALIS-
TICALLY CAN BE CARRIED OUT DURING PERIOD TO ACHIEVE THESE
OBJECTIVES. AS THIS IS PILOT EFFORT, STUDY NECESSARILY
IS LESS CERTAIN AND SPECIFIC IN SOME AREAS THAN WE MIGHT
WISH BUT WE HOPE IT WILL FORM BASIS FOR INCREASINGLY MORE
REFINED AND CLOSELY TARGETED PLANS IN FUTURE YEARS.

2. CCP SCENARIO CALLS FOR AMALGAMATION OF VIEWS AND EX-
PERIENCE OF STATE, COMMERCE AND EMBASSY TO DEVELOP USEFUL
ACTION PLAN AND MANAGEMENT TOOL. PRESENT DRAFT ATTEMPTS
TO INCORPORATE EMBASSY JUDGMENTS ALREADY AVAILABLE TO
WASHINGTON. WE UNDERSTAND TOO THAT IRN COUNTRY DIRECTOR
MIKLOS DURING RECENT VISIT TO TEHRAN DISCUSSED EARLIER
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DRAFTS OF CCP SENT TO EMBASSY. WE HOPE THAT EMBASSY WILL
BE ABLE TAKE FULL ADVANTAGE OF WELCH VISIT AS WELL TO
ENSURE CCP FULLY REFLECTS ITS ON- THE- SPOT ASSESSMENTS.
CCP IS EXPECTED TO BE USED THROUGHOUT FISCAL YEAR AS
PROGRAMMING DOCUMENT AND AS MEASURE BY WHICH SUCCESS OF
COMMERCIAL PROMOTION EFFORTS CAN BE JUDGED. WHILE WE
EXPECT TO REVIEW CCP MORE OR LESS CONTINUALLY BASED ON
ACTUAL EXPERIENCE, WE BELIEVE IT IMPORTANT THAT INITIAL
PLAN, ON WHICH FULL YEAR PROGRAMMING AND RESOURCE
ALLOCATIONS WILL BE DEVELOPED BE AS COMPLETE AND DEFINITE
AS POSSIBLE. PORTER

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